

# STRATEGIC INVESTMENT SYMPOSIUM



COLLEGE of  
CHARLESTON

SCHOOL OF BUSINESS  
INVESTMENT PROGRAM

**8:30 - 9:15**      **REGISTRATION WITH MEET & GREET**

**9:15 - 9:30**      **WELCOME**

Dr. Mark Pyles, Professor of Finance, Director of School of Business Investment Program

**9:30 - 10:45**      **GLOBAL MARKETS OUTLOOK**

**11:00 - 12:15**      **INVESTMENT STRATEGIES**

**12:15 - 1:15**      **LUNCH**

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**1:30 - 2:30**      **BREAKOUT SESSIONS ONE: CHOOSE YOUR SESSION**  
**PORTFOLIO CONSTRUCTION IN AN INCREASINGLY**  
**COMPLICATED MATRIX**

**WATCH OUT FOR THE WAVES: THEMATIC INVESTING**

**THIS ISN'T YOUR PARENTS' WEALTH MANAGEMENT INDUSTRY**

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**2:30 - 2:45**      **BREAK & NETWORKING**

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**2:45 - 3:45**      **BREAKOUT SESSIONS TWO: CHOOSE YOUR SESSION**  
**PRODUCTS VS. THE INGREDIENTS**

**ALTERNATIVES TO THE NORM**

**THE MAZE OF POLITICS, GOVERNMENTS, AND FIXED INCOME**

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**4:00 - 5:00**      **COCKTAIL RECEPTION**